

July 2016 Messaging from SDG&E®

Story 1: Interested in increasing your property value?

Installing electric vehicle charging stations at your facility can help you achieve that. This allows building owners and property managers to both increase their property's value and make it easier to increase plug-in electric vehicle adoption. Think about these benefits too:

- ✓ Ability to charge higher rents
- ✓ Supports tenant contract renewal
- ✓ Higher appraised value, faster sale
- ✓ Be the first building in your area to install EV charging infrastructure
- ✓ Increased amenities = happier tenants
- ✓ Satisfies the increasing demand for plug-in electric vehicles
- ✓ EV drivers are more likely to plug in and charge on the house meter, not a random outlet

Interested in installing EV charging infrastructure at your facility? Take advantage of SDG&E's *Power Your Drive* program and sign up on the interest list at sdge.com/PowerYourDrive.



Story 2: Analyze Energy. Empower Action.

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SDG&E's new online Business Energy Advisor tool gives you the power to manage and analyze your business's energy use which, in turn, helps you make informed business decisions. This tool allows you to:

- ✓ Study how your facility uses energy throughout a building and compare use to similar businesses
- ✓ Analyze historical usage and costs for a single or group of meters or billing accounts
- ✓ Receive targeted energy-saving recommendations, including SDG&E's current rebates
- ✓ Track energy efficiency initiatives and assess their effectiveness

Find out if your business qualifies for the Business Energy Advisor at sdge.com/BEA.

Story 3: Thinking about opening your own restaurant?



SDG&E is offering a free class, "Setting Up a New Restaurant" on Wednesday, July 20, 2016 from 9 a.m. to 11 a.m. at their Energy Innovation Center located at 4760 Clairemont Mesa Blvd. in San Diego. You will learn about location considerations, permits, food sourcing, and energy-efficient technologies. One of the speakers is Stephen Zolezzi, President and CEO of the Food & Beverage Association of San Diego. Sign up now at sdge.com/training. You can also visit SDG&E's Food Service Demonstration Kitchen at The Center where you can test and compare over 40 pieces of energy-efficient equipment. For more information, visit sdge.com/EIC.

Story 4: Energy-saving tips your business can use

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- ✓ **Reduce lighting.** Take advantage of natural daylight. Turning lights off or dimming them during the day allows for lower energy costs and a more comfortable environment. Also, remove excess lighting, and turn off signage and other lights not necessary for security and safety.
- ✓ **Install occupancy sensors.** These inexpensive devices can reduce lighting costs up to 40% by turning off lights in unoccupied areas.
- ✓ **Use LED fixtures.** Replace incandescent lights in exit signs with LED fixtures. This can reduce costs of these signs by up to 95%.
- ✓ **Maintain temperature.** Keep the setting no lower than 78°F during occupied times, as comfort allows. Turn off air conditioning when it's not needed.
- ✓ **Install programmable thermostats.** Smart thermostats automatically control temperature settings on heating and air conditioning equipment.
- ✓ **Perform routine maintenance.** Follow a routine maintenance schedule to help your air conditioning equipment run efficiently and last longer.
- ✓ **Power down equipment.** Turn off or set office equipment to power down when not in use. Turning off one computer and monitor nightly and on weekends can save up to \$80 a year. And setting PCs, monitors and copiers to use sleep mode when not in use can help cut energy costs by up to 50%.
- ✓ **Invest in energy-efficient equipment.** When upgrading or adding new equipment, look for the ENERGY STAR® symbol, which indicates the equipment meets federal standards for energy efficiency.

To find energy-savings tips and ideas for your specific industry, visit sdge.com/industry.

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Story 5: Act now to receive your no-cost, smart thermostat

SDG&E has installed and provided business customers with thousands of ecobee Programmable Communicating Thermostats (PCTs) at no cost. Customers have found these smart thermostats easy to operate and it allows more control over energy use – which maximizes energy savings. Customers get alerts from SDG&E to lower their energy use on high energy use days, called Reduce Your Use Days, typically during the hot summer months. These PCTs will either automatically adjust the temperature by 4 degrees or cycle the HVAC units at 50%. By participating in Reduce Your Use days, customers help lessen the strain on the grid by shifting their energy use. One great feature of PCTs is that you can make temperature adjustments remotely. This PCT offer is available through December 31, 2016. For more information or to determine if you are eligible to receive the no-cost thermostat, please visit sdge.com/bizthermostats.

“The free ecobee thermostats have been an excellent upgrade to our facility. The savings have already been significant and they have been easy to operate. We are happy with our choice to upgrade to ecobee and we are recommending the units to everyone who has asked.”

- David P., Newbreak Church

Story 6: Free training for your business

To stay competitive, it’s important to keep your industry knowledge current. Take advantage of SDG&E’s free seminars and workshops at the Energy Innovation Center to learn how you can make your business energy-efficient. To see the 2016 calendar or to register for a session, visit sdge.com/training.

Location:

SDG&E Energy Innovation Center

4760 Clairemont Mesa Blvd.

San Diego, CA 92117

Open Mon – Fri / 8am – 5pm



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Enroll in SDG&E's free business workshops to learn how to make your business energy-efficient. Enroll at sdge.com/training. #Energy4Biz

All businesses are now on a new time of use energy pricing plan. Use less during peak hours to save! sdge.com/whenergy