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## The Nose Knows the Way to Sip in Julian

## MEDIA RELEASE

FOR IMMEDIATE RELEASE

On Saturday, July 28<sup>th</sup>, 2018, the Julian Chamber of Commerce is hosting its 4th Annual 'Sip of Julian', providing proof that Julian is not just about apples and great pie. The 'Sip' features Julian's growers and producers of wine, craft beer, mead (honey wine), craft cocktails, and delicious hard cider, offering up a sampling of their delicious hand-crafted specialties.

As in previous years, Sip of Julian runs from 11:0 a.m. to 5:00 p.m., giving tasters time to enjoy their beverage-and-small-bite pairings while relaxing and enjoying the Julian experience.

"Summer is a beautiful time in Julian and this event allows you to sample the region's fine crafted beverages, taste gourmet bites, and explore the backcountry," says Jim Wayman, president of the Julian Chamber of Commerce. "It's a perfect excuse to book a quaint room and make it a weekend adventure!"

Tickets are \$25.00 and are available in advance beginning **June 18th**, **exclusively through Brown Paper Tickets at** <u>www.sipofjulian.com</u>. Sales are limited and the event sold out last year, so early purchasing is recommended. The first 125 people to sign up will receive a special Sip of Julian commemorative glass.

Age verification (you must be 21 or older to participate), along with distribution of maps and logo glasses begins at 10:00 a.m. the day of the event at the Julian Chamber of Commerce located at Town Hall, 2129 Main Street. Shuttle service information can be found on the ticketing site.

Joining the Sip of Julian this year are Blue Door Winery, Julian Ciderworks, Golden Coast Mead, Menghini Winery, Nickel Beer Company, Julian Hard Cider, The Red Barn at Wynola Pizza & Bistro, Julian Wine & Chocolate, Julian Beer Co. and Volcan Mountain Winery.

This event is a fundraising benefit for Julian's Annual Country Christmas and Tree Lighting Celebration happening **Saturday**, **November 24<sup>th</sup>**, **2018**. This free annual event ushers in the holiday season with music, dancers, lighting of the town Christmas tree, and the arrival of Santa & Mrs. Claus to listen to all the kids Christmas wishes.

Julian is an historic goldmining community located in the San Diego County mountains at an elevation of 4200 feet. Quaint shops and restaurants, unique bed and breakfasts, hotels, and lodges all welcome visitors to enjoy a getaway in the country. The Sip of Julian is a great opportunity to spend a couple of nights in Julian and enjoy exploring the area the day before or after the event.

For additional information and links to ticketing, please contact Julian's Chamber of Commerce at 760-765-1857, or online at <u>www.sipofjulian.com</u>